StandUp® Premium Soy Starter



Providing immediate nutrition to your crop is the first step in achieving high yields. With PCT | Sunrise® StandUp® Premium Soy Starter, your soybeans will get an in-furrow starter fertilizer that promotes vigorous root development and provides early season plant nutrition.

StandUp Premium Soy Starter contains high levels of potassium – a critical nutrient for soybean plants due its ability to stimulate root development, improve drought tolerance and increase resistance to pest and disease. Providing your soybeans with additional potassium is a key benefit, especially in midwestern states where widespread sampling has shown declining potassium levels in soils in recent years.

Soybean plants also need an adequate, early supply of nitrogen, which aids in photosynthesis and protein production. Premium Soy Starter has been enhanced with triple the nitrogen to promote rapid growth, enhance foliage development and diminish plant yellowing.

At 100 percent orthophosphorus, Premium Soy Starter provides young plants with an immediate source of nutrition. Its monopotassium phosphate stimulates the plant's immune system to help fight disease before it hits, while its low salt content makes it safe for in-furrow application.

The PCT | Sunrise team of agronomists and chemists continually research, test and create their own precise blends to ensure current nutrient needs are being met. This blend has been formulated to improve effectiveness based on the latest science and evolving crop nutrients. The PCT planter conversion team also will outfit your planter to ensure your soybean starter is on target to immediately feed your seed.

StandUp Premium Soy Starter is the first step in a PCT systems approach that includes a foliar and finisher placed during specific plant development periods to grow fields of opportunity.



Premium Soy Starter Traits

High potassium

promotes root development, improves drought tolerance

100 percent orthophosphorus

→ a nutrient immediately available to young plants
Monopotassium phosphate

→ stimulates immune system

Low salt content

⇒ safe for in-furrow application

Enhanced Traits

Triple nitrogen

→ aids in photosynthesis, promotes healthy foliage





Premium Soy Starter | Key Ingredients

Nitrogen 3% Phosphorus 16% Potassium 18%

Usage Rate

→ 1 - 3 gal/acre

Plant growth regulators can be added.

Product Stage Applied



